**itourist? Photography, Art and the Commodification of the Holocaust**

Paul Antick’s *itourist?* was a public art project that deployed the visual codes and conventions of middlebrow fashion photography to represent the phenomenon of Holocaust tourism in Poland. The project was supported by John Hansard Gallery (Southampton), Czech Centre for Contemporary Art (Prague) and Galeria Rusz (Toruń) and appeared on billboards in various outdoor spaces in the UK, Czech Republic and Poland in 2006 and 2009. This lecture specifically focuses on the development of *itourist?,* the commodification and representation of the Holocaust, and the relationship between the production and marketization of intellectual knowledge.

See Jane Tynan’s interview with Paul Antick „Photography, Familiarity and the Holocaust” in the current issue of *Afterimage: Journal of Media Arts & Cultural Criticism.* (http://readperiodicals.com/201201/2574093341.html#b)

We have the pleasure to invite you to a guest lecture by Dr. Paul Antick (Roehampton University, UK) who will talk about his experiences with his *itourist?* project as well as present the theoretical concepts behind it. The lecture will be followed by a discussion.

**TUESDAY, 6/3/2012, 11:30, room 12**

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