



Transcultural Leadership Summit 2022

PERSPECTIVES FROM THE FUTURE(S)

10 - 11 November, 2022

ORGANIZED BY THE
TRANSCULTURAL CARAVAN NETWORK & PARTNERS

zeppelin universität
zwischen
Wirtschaft Kultur Politik

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LEIZ · Leadership Excellence Institute Zeppelin
Initiated and supported by the Karl Schlecht Foundation KSG

What is the Transcultural Leadership Summit?

The Transcultural Leadership Summit (TLS) is a **platform for exchange and transcultural learning, tackling questions of leadership and cooperation** in times of global interconnectedness. Since 2016, **this two-day conference** has been developing a growing network and providing a platform for renowned experts from business, politics, civil society and the arts to share their expertise, learn from each other and engage in debates with students, professionals and academics from all over the world.

Driven by this ambition, the 7th Transcultural Leadership Summit will focus on **Perspectives from the Future(s)**. It will take place on **the 10th and 11th of November 2022** as a **hybrid event** that combines a live experience with the opportunity to participate online for attendees from all over the world. Next to the conference at Zeppelin University in Friedrichshafen (Germany), we are planning **to hold simultaneous local events at the universities of our network**: in Ho-Chi-Minh City (Vietnam), Lodz (Poland), Pretoria (South Africa), Rio de Janeiro (Brazil), Schwenningen (Germany) and São Paulo (Brazil). In this way, the Summit will develop for the first time into a decentralized joint happening on several continents.

Why Future Perspectives on Transcultural Leadership?

The future is unpredictable. Increasing complexity of global value creation, climate change, pandemics, wars, and many other factors radically challenge our way of living, cooperating and leading. They undermine traditional visions of the future that we rely on in order to plan, feel secure and gain the confidence to invest in tomorrow. **Transcultural leadership and cooperation must take on the challenges of a VUCA world** (volatility, uncertainty, complexity, and ambiguity), and actively shape the futures by establishing new connections and developing commonalities across different cultures. At this year's Transcultural Leadership Summit, we want to have a closer look at such perspectives and jointly discover new visions of the future.

More information about the summit you can find on the [website](#).

Agenda – 10 November 2022

- 13:15 pm **Welcome address TLS 2022** | Dr. Thelse Godewerth (Rolls-Royce Power Systems) & (CET) Prof. Dr. Klaus Mühlhahn (Zeppelin University)
- 13:30 pm **Keynotes: Leadership, cultural complexity and futures literacy**
- Transcultural leadership and regio-global networks | Prof. Dr. Josef Wieland (Zeppelin University)
 - Futures literacy and diversity | Dr. Njeri Mwagiru (Stellenbosch University)
 - Leadership in culturally complex situations | Dave Snowden (Cognitive Edge)
- 14:30 pm **Panel discussion: Leading towards Participatory Futures**, with:
- Dr. Bayo Akomolafe (Emergence Network, philosopher, writer, activist, professor of psychology)
 - Eva Kwamou Feukeu (Facilitator, researcher and future literacy expert)
 - Prof. Dr. Tomasz Kamiński (University of Lodz)
- 15:30 pm **Coffee, Cake and Culture**
- 16:00 pm **Panel discussion: Leading towards Sustainable Futures**, with:
- Prof. Dr. Tawana Kupe (Vice-Chancellor and Principal of the University of Pretoria)
 - Fernanda Carreira (FGV Business School)
 - To be announced.
- 17:00 pm **Wrap-up: Leadership & Imagineering*** | Interview with Prof. Dr. Jörg Metelmann (University of St. Gallen)
- 17:30 pm **Coffee, Cake and Culture**

Agenda – 11 November 2022 | online

13:15 pm **Welcome & Short Impulse: Magic and Imagination**
(CET)

13:30 pm **Futures Literacy Laboratory: Future(s) of Transcultural Leadership** | Dr. Stefan Bergheim & Lena Tünkers
Interactive global process with plenary and group sessions, including breaks

17:15 pm **Closing remarks**



What to expect from the Future Literacy Laboratory:

- **Collaborate with people from different cultures** and discover together new, relevant content on the future(s) of transcultural leadership.
- **Experiment** with different futures and strengthen your imagination.
- **Deepen your knowledge and understanding** of transcultural leadership and cooperation.
- **Understand the importance of anticipatory systems, assumptions and models about the future.**
- **Strengthen your futures literacy**, the capability to use the future with different methods for different purposes.



Who it is for:

- People who are **interested in leadership and cooperation** across cultures.
- People who want to **get to know the method of Futures Literacy Laboratory.**
- Those who want to **strengthen their general competency in dealing with the complexity**, uncertainty and openness of the future.
- Anyone wanting to **constructively and productively combine the knowledge and experience of many actors** in processes of collective intelligence and thus enable change.

Meet our experts



Dr. Thelse Godewerth
Chief People Officer at Rolls-Royce Power Systems, the main sponsor of the TLS, Germany.



Prof. Dr. Klaus Mühlhahn
President and Executive Director of Zeppelin University, Chair of Modern Chinese Studies, Germany.



Prof. Dr. Josef Wieland
Director of the Leadership Excellence Institute Zeppelin & Founder of the Transcultural Caravan, Germany.



Dr. Njeri Mwangi
Senior Futurist at the Institute for Futures Research (IFR), Stellenbosch University, South Africa.



Dave Snowden
Creator of the Cynefin Framework, and originated the design of SenseMaker®, the world's first distributed ethnography tool, Singapore.



Dr. Bayo Akomolafe
Philosopher, writer, activist, professor of psychology, and executive director of the Emergence Network.



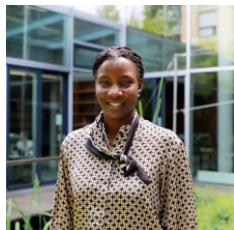
Prof. Tawana Kupe
Vice Chancellor and Principal of the University of Pretoria, South Africa.



Fernanda Carreira
Head of the Integrated Education Program at the Center for Sustainability Studies of Fundação Getúlio Vargas, Brazil.



Prof. Dr. Jörg Metelmann
Permanent Lecturer in Cultural Studies at the School of Humanities and Social Sciences at the University of St. Gallen, Switzerland.



Kwamou Eva Feukeu
Africa lead at Max Planck Institute for Comparative Private International Law in Germany.



Prof. Dr. Tomasz Kaminski
Associate professor at the Faculty of International and Political Studies, University of Lodz.

More speaker and information you can find on our [website](#).

Meet your hosts



Elma Akob
University of Pretoria

Moderator TLS 2022



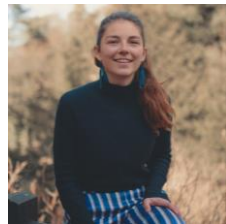
Tobias Grünfelder
Zeppelin University

Moderator TLS 2022



Dr. Stefan Bergheim
Founder and director
of the Center for
Societal Progress, a
non-profit think tank.

Facilitator Future
Literacy Laboratory



Lena Tünkers
Designer and
facilitator of spaces
that empower people
to imagine, rethink
and act.

Facilitator Future
Literacy Laboratory

Background information:

Future Literacy Laboratory on 11 November

This year, the Transcultural Leadership Summit offers **participants to experience a Future Literacy Laboratory to strengthen their own future literacy competence and to collectively explore the future(s) of transcultural leadership.** This will be a unique learning opportunity for the whole Transcultural Caravan Network with different universities and partners from all around the world.

What is a Future Literacy Laboratory?

All human beings are concerned with the future. They plan, predict, prepare, and have images of the later-than-now. Sometimes they do this consciously, often automatically and non-consciously. Future Literacy is the skill that allows people to better understand the role of the future in what they see and do in the present. **Futures Literacy Laboratories (FLL) is the method that helps people use and strengthen their Futures Literacy skill.** More specifically, it supports participants in making their anticipatory assumptions explicit and thereby reveals not only the determinants of the futures they imagine but also the attributes of the anticipatory systems and knowledge creation processes.

Future Literacy Laboratory on Transcultural Leadership:

In this uniquely designed laboratory, participants will explore the future(s) of leadership in the context of cultural diversity. Increasing complexity of global value creation, climate change, pandemics, wars, digital disruptions, and many other factors radically challenge our way of living, cooperating and leading. To meet these challenges, organizations and their leaders need to develop the willingness and capabilities to cooperate across cultures (regional cultures, national cultures, industry cultures, organizational cultures, professional cultures, etc.). **Participants in this online workshop will imagine, reframe, rethink and codesign the future(s) of transcultural leadership using the method of a Futures Literacy Laboratory.** First, they delve into probable, desirable, and alternative futures of transcultural leadership in the year 2043 and reveal the assumptions behind them. Powerful questions and many new options for action in the present emerge from these new perspectives. **The results of the laboratory will be used for further projects and research of the Transcultural Caravan Network.**